

David Davis III

PRODUCT DESIGNER | UX/UI | DIGITAL HEALTH & WEB EXPERIENCES

Huntsville, AL | (334) 498-2838 | david3davis@gmail.com
portfolio.dropzonemedia.studio | linkedin.com/in/whoisd3

Product and UX/UI designer delivering client websites and a mobile wellness product. Combines healthcare and coaching experience with HCI, digital media, and kinesiology to shape accessible user experiences.

DESIGN EXPERIENCE

GrowthSZN.online

Founder / Product Owner & Product Designer | Oct 2024–Present | Huntsville, AL

- Launched a white-label mobile wellness product using FitBudd, with intake, scheduling, and content delivery for adults age 30+.
- Refine onboarding and booking using direct coaching feedback; run acceptance tests, document defects, and prioritize workflow updates.

3-Dimensional Pro Studios

Founder / UX/UI Designer & Web Developer | Jul 2020–Present | Remote

- Delivered 20+ client websites, translating client goals and stakeholder conversations into site structure, user flows, and responsive interfaces.
- Lead discovery through launch, including wireframes, design kits, handoff, usability and accessibility checks, and post-launch fixes.
- Provide business consulting and entrepreneurship mentoring alongside client design and web development work.

HEALTHCARE & HUMAN PERFORMANCE EXPERIENCE

Calhoun Community College — Lineman Trade Program

Strength & Conditioning Specialist (Contract) | Dec 2024–Present | Tanner, AL

- Design job-specific training using needs analysis and risk profiling to prepare trainees for the physical demands of line work.

GrowthSZN.online

CEO & Hybrid Coach (Full-time) | Oct 2024–Present | Huntsville, AL

- Lead the coaching business, deliver online and in-person coaching, and lead group sessions; use client feedback to refine programs and the digital experience.

Huntsville Hospital Health Systems

Independent Exercise Specialist (Contract) | Mar 2021–Present | Huntsville, AL

- Deliver 90+ client visits weekly using a mobile workflow; turn assessments into clear programs and materials, and review session records for billing accuracy.

P4 Physical Therapy

Patient Engagement Specialist / Physical Therapy Tech | Dec 2020–Mar 2021 | Huntsville, AL

- Supported therapy sessions and used patient feedback on instructions and forms to improve guidance, handouts, and digital materials.

SKILLS

Design: Figma, Adobe Creative Cloud, wireframes, interactive prototypes, design systems, responsive UI

Research & delivery: Usability testing, information architecture, journey mapping, WCAG 2.2, heuristic reviews, user stories, acceptance criteria, user acceptance testing (UAT)

Development: HTML/CSS, JavaScript, React, REST APIs, Jest

Human performance: Ergonomics, applied biomechanics, movement analysis, job/task demand analysis

EDUCATION & CERTIFICATIONS

University of Alabama in Huntsville | B.S., Interdisciplinary Studies | Dec 2019

Technology, Science & Society; concentration in Kinesiology, Digital Media, and HCI

Google UX Design Professional Certificate (Coursera) • Strength & Conditioning Specialist (ISSA)